

Stand Up for Annabelle with CRAVE and Signature Jewelers and You Could Win a “Dream Package Lunch” with Albert Haynesworth

Lebanon, TN, August 22, 2008-----Titans defensive tackle Albert Haynesworth is teaming up with Signature Jewelers and CRAVE Bookstore & Café of Lebanon to help a special little girl take a stand against cancer. Four year old Annabelle Obersteadt of Spring Hill has been bravely battling neuroblastoma for two years. Mostly, she just asks for your prayers, but she and her family are taking a stand against cancer. They've formed a team through *Stand Up To Cancer* to aggressively raise money for cancer research. And who better to have on your team than Mr. Haynesworth himself?

Fans can register, with a five dollar suggested donation, at both Signature Jewelers and CRAVE Bookstore & Café in Lebanon to win a Titans fan's "Dream Package". One lucky fan and their guests will win lunch with Albert Haynesworth himself at the CRAVE Cafe. Signature Jewelers will send a limousine to pick up and deliver the winning fan to CRAVE where Haynesworth will personally autograph an official Titans jersey and football for the winner. Tonya Glasgow Photography will be on hand as the fan's personal photographer to record the event.

Haynesworth hopes his fans will join him in this fight by helping to raise funds for little Annabelle and her team at *Stand Up To Cancer*- www.standup2cancer.org -, a new initiative created to raise money to accelerate ground-breaking cancer research. Half the proceeds from donations will be given to *Stand Up To Cancer* through the Annabelle Team and the other half will be given to the Annabelle Fund, a fund set up to help Annabelle's family with medical expenses.

Annabelle was diagnosed on June 2, 2006, at age two, with stage three intermediate risk neuroblastoma. After eight rounds of chemo, the doctors decided to perform surgery. After an 18 hour surgery, they were able to remove just over 50% of the tumor. The remaining half is 5% malignant. Annabelle's HVA/VMA levels are slowly decreasing, indicating that the neuroblastoma is turning benign, but she has another two to four years until she achieves remission. The Obersteadt family turns to prayer and faith with each six month MRI and CT scan.

Stand Up To Cancer was founded on the principal that there is sufficient knowledge of the basic science of cancer and that technologies are now available to translate this knowledge into real advances in treatment and prevention. Scientists now know how cancer begins, progresses and spreads; they are on the verge of life-saving discoveries but desperately need additional funding. The initiative is dedicated to generating those funds from the general public, and corporate, foundations and individual donors.

“We are so excited and grateful to have Albert ‘on our team’ and to be able to help such a beautiful family as well as an amazing and aggressive charity, *Stand Up To Cancer*” said Signature Jewelers and CRAVE cofounder, Bridgette Belew, adding “We are always looking for ways we can give back or help and when a customer at CRAVE told me about little Annabelle's battle and how over the summer someone had stolen the family's checking account information as well as all the money in it, God just put on my heart that we could help.”

All fans need to do to register for the “Dream Package” is stop by Signature Jewelers and sign up for a registration ticket and then drop the ticket and a suggested five dollar minimum donation two doors down at

CRAVE Bookstore, Coffeehouse & Café to register. To 'sweeten' the deal, CRAVE is giving all those registering a coupon booklet full of sweet savings including ½ off smoothies, like their famous "Elvis," ½ off coffee blended drinks, like their "Creamy Caramel Crave" and even ½ off lunch and breakfast coupons. To also encourage participation, Signature Jewelers is offering \$50 in coupons and will happily clean your jewelry for free when you register. So, even if fans aren't the winners of the big "Dream Package" they've certainly won with all the freebies, but most of all by giving to such a great cause.

CRAVE Bookstore, Coffeehouse & Café was founded in December of 2007 as a new kind of Christian Bookstore, to give all profits to charities both locally and globally and to serve as a community gathering place, connecting individuals and organizations in the community. CRAVE features books, music, gifts, apparel, and even a teen area with skateboards. CRAVE's popular full service Coffeehouse & Café serves what it likes to call "fresh goodness" like mouth watering homemade baked goods, breakfast, lunch and early dinner along with CRAVE's FAVE's specialty coffee, smoothies and fruit teas!

Signature Jewelers is a highly acclaimed, second generation, family owned jewelry store. Well known for their beautiful, unlimited custom design abilities and while you wait and watch jewelry repairs (through their 15 foot viewing window!), Signature's customers most value their knowledgeable, caring and personal service. Signature designs many one-of-kinds for local charitable auctions and fundraising events.

CRAVE Coffeehouse and Café, as well as CRAVE's Books, Music and Gift store is open Monday through Friday 7am -7pm, Saturdays 8am-7pm and Sundays 11am-4pm. Stop by Signature Jewelers Tuesday through Friday, 9:30-5:30 and Saturdays 10-4. Signature Jewelers and CRAVE are located in Signature Plaza, on Hwy 70/West Main St, just behind Verizon Wireless in Lebanon. For more information, you can call Signature Jewelers at 449-9025 or CRAVE at 466-5005 or visit www.signaturejewelers.com for complete rules.

Winner will be randomly drawn the day after the last game in the season. Dream Package is nontransferable. If the winner is under the age of 18, a parent or guardian must accompany them to redeem their prize. Visit Signature Jewelers or CRAVE for complete contest rules.

For more information on Annabelle and the Obersteadt family, visit her caring bridge site at www.caringbridge.org/visit/annabelleobersteadt.

For more information on Stand Up To Cancer visit their website at www.standup2cancer.org

For more information on Tonya Glasgow Photography call (615) 947-2910 or visit www.tonyaglasgowphotography.com

